

## Privacy Policy for IDONSTINK.COM and POSITRACT.COM

### **Our Privacy Commitment to You**

*posi*TRACT Solutions takes your privacy very seriously. Please read below to learn more about our privacy practices.

- At *posi*TRACT Solutions we know how important it is to protect your personal information. Whether you are visiting us in person or online, we want to make every customer experience safe and secure. In keeping with that goal, we have developed this Privacy Policy to outline our guidelines for the collection and use of personal information.
- This policy covers what personally identifiable information *posi*TRACT Solutions collects and how it is treated. Personally identifiable information is information that can be used to identify visitors to the <http://www.idontstink.com> or <http://www.positract.com> Web Sites. This information may be limited to an IP address or extend to personally identifiable information such as your name, address, email address, or phone number.
- This policy only applies to <http://www.idontstink.com> and <http://www.positract.com> and does not extend to the practices of other Web Sites that we may link to, companies that we do not own or control, or to people that we do not employ or manage.

### **Who is *posi*TRACT Solutions?**

*posi*TRACT Solutions is an action oriented company. We want you to take action by practicing exercises, reading books and material from our website, and most importantly, change negative thinking to positive thinking. Our purpose is to be of service to you and offer material that will help you.

### **What information does *posi*TRACT Solutions collect?**

- When registering for Newsletters or Daily Positive Points:
  - First Name (Required)
  - Last Name (Not Required)
  - Email address (Required)
  - City (Not Required)
  - US/CA Province (Not Required)
  - Other State/Province (Not Required)
  - Country (Required)
  - Who referred you? (Not Required)
- When registering for the Kindness Meter or bonus gifts offered by us:
  - First Name (Required)
  - Last Name (Not Required)
  - Email address (Required)
  - Password (Required)
  - Are you at least 13 years old? (Required)
  - If under 13, your parent's email address for permission (Required)
- If under 13 years old and registering for the Kindness Meter or bonus gifts:
  - An email is sent to the parent or guardian for verification
  - The account is never set up until validation from the parent or guardian

### **What information does *posi*TRACT Solutions use this information for?**

With your consent we may collect and use your personal information for a number of different purposes, for example to:

- Send email newsletters

- Send Daily Positive Points
- Provide customer service
- Send occasional marketing emails that we believe can be of benefit to you
- Send occasional emails that may include items of interest to you
- Offer you new products and services
- Improve our Web Sites and measure effectiveness of them

**Your rights**

You always have the right to choose not to provide us with your personal information. If you make this choice, we may not be able to provide you with the bonus gift, product, service, or information that you requested. Every email that we send to you has a SafeUnsubscribe™ feature that allows you to either opt-out for all future mailings or update your preferences. Once you elect to opt-out of our emails, you will be automatically removed from all future mailings.

**Who has access to the information collected?**

Ourselves and/or our entities acting as our agents or entities for which we are acting as an agent.

**How long is the information kept?**

We do not have a retention policy for either of our websites at this time.

**General Information**

We are here to serve you and protect your privacy. If you feel a need to contact us directly, please do so. We are always here to answer your concerns or comments about our websites. Our Internet addresses are located at <http://www.idontstink.com> and <http://www.posittract.com>

*posi*TRACT Solutions  
PO Box 271413  
Flower Mound, TX 75027  
USA

You may contact us by e-mail at [positract@positract.com](mailto:positract@positract.com)